

Introduce Japanese IT Products to Africa

Presentation for JASIPA

Mission and Target

Open the African Market for Japanese Software Companies

- The fastest-growing market
- The fastest-growing population
- The highest flexibility for innovative business models
- The strive to build Next Generation Digital Government
- The youngest average age makes continent open to accept for new high-tech

New Generation Living System

Here's what we cover:

- Smart Villages
- Smart Cities
- Smart Rural Area & Farming
- Digital Government
- FinTech & Blockchain

Requested systems in African region

Solutions:

- New Generation Education
- Smart Transportation Systems
- Real Estate Management
- Smart Retail Solutions
- Mobile Banking & FinTech
- Alternative Energy (Solar, Wind...)
- National Medicine Management System
- Smart Farming
- Construction Management & Tools
- Digital Government

Some of local Data

- 90% of the continent's PHARMACEUTICALS were imported in 2020
- 2 OUT of 3 AFRICAN COUNTRIES imported BASIC FOOD products in 2020
- Africa requires to open over 5000 new schools in the next 5 years
- 28% of new Blockchain Startups launched in the African region
- Over 10 countries have a clear national policy to the Smart Farming Industry

Important Organizations to deal with African Region

Africa Growth

- African Union Commission
- African Development Bank
- <https://abdas.org/> African Business Development Association
- AFSTA - African Seed Trade Organization
- <https://www.uaba.io/> - United African Blockchain Association
- <https://www.africafintechnetwork.com/>
- The Government Blockchain Association (GBA)
- African Women in FinTech & Payments (AWFP)
- <https://konza.go.ke/>

